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*Looking Back – Moving Forward*

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**HOLIDAY INN – GOLD COAST WED 12TH – FRI 14TH AUGUST 2009**

[www.anzmf.asn.au/conference9](http://www.anzmf.asn.au/conference9)



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The Gold Coast Institute of Mental Health in collaboration with Queensland Health, Griffith University, Bond University, University of Queensland and Private Practitioners are pleased to present the 10th International Mental Health Conference.



## 10th International Mental Health Conference

The conference theme this year is 'Looking Back - Moving Forward'.

The conference will canvass future developments in treatment approaches for these conditions. The keynote stream of the meeting will bring in Australian, New Zealand and overseas experts to review the 'state of play' in knowledge and practice for the main high prevalence disorders.

Each presentation will also include guidelines as to where the field will move over the next 5 years. The workshop stream of the meeting will cover new developments in practical assessment, management and prevention of common and not so common anxiety, mood and substance abuse conditions.

**This conference is open to:**

- \* Non-government organisations
- \* Private health services
- \* Nurses
- \* General Practitioners
- \* Allied Health
- \* Educational Institutions
- \* Commonwealth Government
- \* Patient advocate groups
- \* Public health services
- \* Private practitioners
- \* Psychologists
- \* Counsellors
- \* Psychiatrists
- \* Local/State/Governments
- \* Carers

### The Destination Population

Gold Coast City spans across 1,402 square kilometres (approx. 541 square miles) featuring 70 kilometres of coastline from South Stradbroke Island to Rainbow Bay.

### Population Climate Transport

As at 30 June 2006, the population for Gold Coast City was estimated to be 497,568 persons, being the second largest Local Government Area (LGA) in Australia in terms of numbers. The population is expected to increase to 683,568 residents in the year 2021.

For information on the social demographics of Gold Coast City – housing, income, education, families and households – please visit our social research page at [www.goldcoast.qld.gov.au](http://www.goldcoast.qld.gov.au)

### Climate

Gold Coast City's climate is sub-tropical with 287 days of sunshine annually. **Average Summer Temperatures:** 19 to 29 degrees Celsius (66 to 83 degrees Fahrenheit). **Average Winter Temperatures:** 9 to 21 degrees Celsius (48 to 69 degrees Fahrenheit).

### Transport Environment

The region is served by Gold Coast International Airport, with frequent domestic services from Melbourne, Sydney, Adelaide and Hobart, and International services from New Zealand, Japan and Asia. Brisbane's International Airport also provides links with the USA & Europe.

Gold Coast Airport has undergone refurbishment, which has positioned it as the South Pacific's leading leisure destination. A rail link and Pacific Motorway connects Brisbane to the Gold Coast. Visit our transport page at [www.goldcoast.qld.gov.au](http://www.goldcoast.qld.gov.au) for details of how to get around.

### Environment Attractions & Features

In 1998, research highlighted that Gold Coast City is the most biologically-diverse city in Australia. Its vegetation ranges from mountain rainforest to coastal wetlands and is home to more than:

- 34 species of amphibians
- 323 birds
- 72 mammals
- 71 reptiles
- and 25 species of fish.

### Attractions & Features

Gold Coast City is a dynamic city with a wide variety of built and natural attractions including:

- 70 kilometres of beaches with an average water temperature of 22 degrees Celsius
- A large broadwater and five major river systems
- Major shopping centres as well as numerous boutiques, specialty shops and markets
- More than 500 restaurants and cafes offering cuisine from around the world
- Nightlife entertainment from nightclubs, restaurants, clubs, hotels and Conrad Jupiters Casino to Broadway musicals, ballet and theatre
- Theme parks including Warner Bros. Movie World, Sea World, Dreamworld, and Wet 'n' Wild as well as several wildlife parks such as Currumbin Wildlife Sanctuary
- Rural hinterland stretching to the west and north of the City encompassing many natural wetlands
- Tropical rainforest with abundant wildlife and numerous bush walks
- Large sugar cane farms and a wealth of industry in the northern districts of the City
- World-class sporting and recreational facilities
- A huge range of accommodation from five-star international resorts to camping grounds
- The Gold Coast Seaway providing safe ocean access and over 270 kilometres of navigable waterways

## Sponsorship Opportunities

Exhibitors are welcome to bring free standing displays but must check with organisers for space allocation requirements.

Note: All morning and afternoon tea breaks and lunches are held in the Exhibition area.

### PLATINUM SPONSOR \$20,000 INC GST – ONE SPONSOR ONLY

- Speaker to be included in the program
- Primary exposure of organisation/ product/ logo on all event advertisements, program and publications
- Website logos and links
- Links to company web site in 100,000 emails
- On stage signage at all plenary sessions
- Corporate announcements at the conference opening and closing ceremonies
- Primary location trade display/exhibit
- Primary exposure of organisation/ product/ logo on main conference display slide
- 6 full registrations plus function delegate packs
- Plenary Stage Signage
- Logo on conference satchels
- Inserts in conference satchels
- Corporate identity at all functions and sessions
- Full page advertisement in conference program
- Full page of editorial in the conference program
- Double exhibition space

### GOLD SPONSOR \$10,000 INC GST – THREE SPONSORS ONLY

- Priority exposure of organisation/product/logo on brochure and published program/ abstract as supplied
- Banner display at all conference functions and staging
- Full page advertisement in conference program
- Corporate announcement at conference opening and closing ceremonies
- Priority location trade display/exhibit
- Organisation/ product/ logo on a display slide
- 4 full registrations plus function delegate packs
- Logo on all conference slides
- Single exhibition space

### SILVER SPONSOR \$6,000 INC GST

Function Sponsors – 1 sponsor per day

- All Lunches
- All Tea breaks

- Organisation/product/logo on brochure and published program/abstract
- Banner display at applicable function/event
- 1/2 page advertisement in published program/abstracts or delegate packs
- Announcement at each function
- 2 full registrations plus function delegate packs
- Single exhibition space

## The Venue:

Holiday Inn Surfers Paradise is located on the Gold Coast in the heart of Surfers Paradise; surrounded by shops, restaurants, cafes, nightlife, attractions and only 100 metres to patrolled beaches. After a \$15 million revitalisation in early 2007 the hotel offers guests modern facilities in a fun, fresh and vibrant atmosphere. All of the hotels 404 refurbished accommodation rooms boast space and style and feature a large flat screen television with selected free Foxtel channels, a generous work area with high speed internet connection, red earth amenities, pillow menu, free in-room safe and a private furnished balcony with Surfers Paradise or ocean views.



## EXHIBITOR \$1,900 INC GST

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A total of 15 exhibitors only including major sponsors

- Organisation name listed in brochure
- Organisation/product/logo in published program/abstract as supplied
- Trade display/exhibit
- 1 full delegate registration includes functions and one staff trade display pass
- Link from conference website
- Single exhibition space

## ADVERTISING

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- Full page in the conference handbook \$1100.00
- ½ page in the conference handbook \$650.00
- ¼ page in the conference handbook \$400.00

Name Badges and Lanyards – details available on request

All delegates will receive a satchel upon registration at the conference. Each insert not to exceed 4 pages and be no larger than A4 in size and the sponsor is to provide inserts. Book early to avoid disappointment.

- Exhibitor \$500 per insert
- Non Exhibitor \$600 per insert

## GENERAL ADVERTISING

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The opportunity may exist to place advertisements in the Conference Registration Brochure, Conference Handbook or inserts into the delegate satchels. These advertisements are subject to confirmation upon completion of design of the conference literature.

Internet Cafe – on application, contact the Conference Managers for further information on:  
Ph: 07 5528 2501 or email: [conference@anzmh.asn.au](mailto:conference@anzmh.asn.au)



### Committee Members for 10th International Mental Health Conference

#### Dr Phillip Morris

Conference Convenor, Consultant  
Psychiatrist, Executive Director,  
Gold Coast Institute of Mental Health

#### Dr Shirley Morrissey

Deputy Head of School,  
School of Psychology  
Griffith University

#### Dr Norm Barling

Private Practice

#### Christine Randall

School of Human Services,  
Griffith University

#### Peter Sugg

Australian & New Zealand Mental  
Health Association



### Conference Secretariat

Sophie Secombe

### AST Management Pty Ltd

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#### Email:

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#### URL:

[www.anzmh.asn.au/conference9](http://www.anzmh.asn.au/conference9)

# 10th International Mental Health Conference

## SPONSORSHIP AND EXHIBITION BOOKING FORM

Holiday Inn, Gold Coast, Queensland  
12 – 14 August, 2009



Stand Co-ordinator Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Name for signage: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Ph: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

*Please print clearly*

### **Sponsorship Opportunities** (please ✓ opportunity preferred)

*Cost (Australian Dollars & exclusive GST)*

<input type="checkbox"/> Platinum Sponsorship	\$20,000	\$ _____
<input type="checkbox"/> Gold Sponsorship	\$10,000	\$ _____
<input type="checkbox"/> Silver Sponsorship	\$6,000	\$ _____

### **Exhibition Opportunities**

<input type="checkbox"/> Exhibition Booth	\$1,900	\$ _____
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### **Advertising Opportunities**

<input type="checkbox"/> Full page	\$1,100	\$ _____
<input type="checkbox"/> Half Page	\$650	\$ _____
<input type="checkbox"/> Quarter Page	\$400	\$ _____
<input type="checkbox"/> Satchel Inserts (Exhibitor)	\$500	\$ _____
<input type="checkbox"/> Satchel Inserts	\$600	\$ _____

### **TOTAL (SPONSORSHIP AND EXHIBITION)**

**\$ \_\_\_\_\_**

Please note: Confirmation of sponsorship and exhibition space is conditional upon this form being completed and all payment received. The organisers reserve the right to reassign any exhibition stand to another exhibitor if these conditions are not fulfilled.

Upon confirmation, this contract is binding on the signature below

I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Name of authorised person: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **10th International Mental Health Conference**

C/- AST Management Pty Ltd

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