



I

Depression & Anxiety: Who, What, Where, When and How?

M

H

HOLIDAY INN – GOLD COAST Wed 18TH – FRI 20TH AUGUST 2010
www.anzmf.asn.au



C

11th International Mental Health Conference 2010

The Australian & New Zealand Mental Health Association is pleased to present the 11th International Mental Health Conference. The Conference theme is:

Depression & Anxiety: Who, What, Where, When and How?

The ANZMH Association last visited Anxiety and Depression as a major conference theme in 2000. In the past ten years diagnoses and treatments of both conditions have evolved considerably supported by improved funding and support from State and Federal Governments.

Who are the leaders in the fields of depression and anxiety research and service provision?

What new treatments have been developed that are recognised as evidence based treatments?

Where do we go from here? What further developments are under consideration? What advances can we expect in the next ten years? What changes do we need to implement in the workplace to promote and provide better management of anxiety and depression?

When and under what conditions are treatments and programs likely to be successful.

How are Governments developing policy to help with the ever increasing number of clients reporting with these conditions? How are new approaches being trialled?

The conference will be structured to provide practice updates on the treatment of depression and anxiety over different phases of the life cycle (from childhood to older adults).

The Conference will include:

- Pre-conference workshops
- Plenary sessions with keynote presenters
- Workshops
- Individual paper presentations
- Poster presentations
- Professional development points available

This Conference is open to:

- Psychologists
- Allied Health Professionals
- Psychiatrists
- Private practitioners
- Nurses
- General Practitioners
- Counsellors
- Public health services
- Private health services
- Non-government organisations
- Educational Institutions
- Local/State/Governments
- Commonwealth Government

The Destination Population

Gold Coast City spans across 1,402 square kilometres (approx. 541 square miles) featuring 70 kilometres of coastline from South Stradbroke Island to Rainbow Bay.

Population Climate Transport

As at 30 June 2006, the population for Gold Coast City was estimated to be 497,568 persons, being the second largest Local Government Area (LGA) in Australia in terms of numbers. The population is expected to increase to 683,568 residents in the year 2021.

For information on the social demographics of Gold Coast City – housing, income, education, families and households – please visit our social research page at www.goldcoast.qld.gov.au

Climate

Gold Coast City's climate is sub-tropical with 287 days of sunshine annually. **Average Summer Temperatures:** 19 to 29 degrees Celsius (66 to 83 degrees Fahrenheit). **Average Winter Temperatures:** 9 to 21 degrees Celsius (48 to 69 degrees Fahrenheit).

Transport Environment

The region is served by Gold Coast International Airport, with frequent domestic services from Melbourne, Sydney, Adelaide and Hobart, and International services from New Zealand, Japan and Asia. Brisbane's International Airport also provides links with the USA & Europe.

Gold Coast Airport has undergone refurbishment, which has positioned it as the South Pacific's leading leisure destination. A rail link and Pacific Motorway connects Brisbane to the Gold Coast. Visit our transport page at www.goldcoast.qld.gov.au for details of how to get around.

Environment Attractions & Features

In 1998, research highlighted that Gold Coast City is the most biologically-diverse city in Australia. Its vegetation ranges from mountain rainforest to coastal wetlands and is home to more than:

Attractions & Features

Gold Coast City is a dynamic city with a wide variety of built and natural attractions including:

- 70 kilometres of beaches with an average water temperature of 22 degrees celsius
- A large broadwater and five major river systems
- Major shopping centres as well as numerous boutiques, specialty shops and markets
- More than 500 restaurants and cafes offering cuisine from around the world
- Nightlife entertainment from nightclubs, restaurants, clubs, hotels and Conrad Jupiters Casino to Broadway musicals, ballet and theatre
- Theme parks including Warner Bros. Movie World, Sea World, Dreamworld, and Wet 'n' Wild as well as several wildlife parks such as Currumbin Wildlife Sanctuary
- Rural hinterland stretching to the west and north of the City encompassing many natural wetlands
- Tropical rainforest with abundant wildlife and numerous bush walks
- Large sugar cane farms and a wealth of industry in the northern districts of the City
- World-class sporting and recreational facilities
- A huge range of accommodation from five-star international resorts to camping grounds
- The Gold Coast Seaway providing safe ocean access and over 270 kilometres of navigable waterways

- 34 species of amphibians
- 323 birds
- 72 mammals
- 71 reptiles
- and 25 species of fish.

Sponsorship Opportunities

Exhibitors are welcome to bring free standing displays but must check with organisers for space allocation requirements.

Note: All morning and afternoon tea breaks and lunches are held in the Exhibition area.

PLATINUM SPONSOR \$20,000 INC GST

- Keynote Speaker to be included in the program
 - Primary exposure of organisation/ product/ logo on all event advertisements, program and publications
 - Website logos and links
 - Link to company website in 100,000 emails (Conference Promotion)
 - Corporate announcement at conference opening & closing ceremonies
 - On stage signage at all plenary & stream session
 - Primary location trade display/exhibit
 - 6 full registrations plus function delegate packs
 - Acknowledgment at delegate function (signage displayed)
 - Logo displayed on conference satchels
 - Logo displayed on name badges
 - Satchel inserts
 - Full page advertisement in conference program
 - Full page of editorial in the conference program
- * Double exhibition space

GOLD SPONSOR \$10,000 INC GST

- Corporate announcement at conference opening & closing ceremonies
 - Priority location trade display/exhibit
 - Priority exposure of organisation/product/logo in Conference Handbook
 - Banner display at all conference plenary sessions & functions
 - Full page colour advertisement in conference program
 - Organisation/ product/ logo on Conference display slide
 - 4 full registrations plus function delegate packs
 - Satchel Inserts
 - Logo on all conference title slides
- * Single exhibition space

SILVER SPONSOR \$6,000 INC GST

Function Sponsors - 1 sponsor per day

All Lunches
All Tea breaks

- Announcement at each function
 - Banner display at applicable function/event
 - Organisation/product/logo on brochure and published program/abstract
 - 1/2 page advertisement in published program/abstracts
 - Satchel Insert
 - 2 full registrations plus function delegate packs
- * Single exhibition space

The Venue:

Holiday Inn Surfers Paradise is located on the Gold Coast in the heart of Surfers Paradise; surrounded by shops, restaurants, cafes, nightlife, attractions and only 100 metres to patrolled beaches. After a \$15 million revitalisation in early 2007 the hotel offers guests modern facilities in a fun, fresh and vibrant atmosphere. All of the hotels 404 refurbished accommodation rooms boast space and style and feature a large flat screen television with selected free Foxtel channels, a generous work area with high speed internet connection, red earth amenities, pillow menu, free in-room safe and a private furnished balcony with Surfers Paradise or ocean views.



EXHIBITOR \$2,000 INC GST

A total of 18 exhibitors only including major sponsors

- Trade display/exhibit
 - 1 full delegate registration includes functions and two exhibitor passes
 - Link from conference website
 - Organisation name listed in Handbook
 - Organisation/product/logo in published program/abstract as supplied
- * Single exhibition space

ADVERTISING

- Full page in the conference handbook \$1100.00
- ½ page in the conference handbook \$650.00
- ¼ page in the conference handbook \$400.00
- Lanyard Sponsorship – \$2000 (Lanyards must be supplied)

All delegates will receive a satchel upon registration at the conference. Each insert not to exceed 4 pages and be no larger than A4 in size and the sponsor is to provide inserts. Book early to avoid disappointment.

- Exhibitor \$500 per insert
- Non Exhibitor \$600 per insert

Internet Cafe – \$8,000, contact the Conference Managers for further information on:

Ph: 07 5528 2501 or

email: conference@anzmh.asn.au

Conference Secretariat

Samantha Robson

AST Management Pty Ltd

PO Box 10508 BC,
Southport Qld 4215 Australia

Ph: (61 7) 5528 2501

Fax: 07 5528 5291

Email:

conference@anzmh.asn.au

URL:

www.anzmh.asn.au

11th International Mental Health Conference

SPONSORSHIP AND EXHIBITION BOOKING FORM



Holiday Inn, Gold Coast, Queensland
18– 20 August, 2010

Stand Co-ordinator Name: _____

Company Name: _____

Company Name for signage: _____

Mailing Address: _____

Ph: _____ Fax: _____ E-mail: _____

Please print clearly

Sponsorship Opportunities *(please ✓ opportunity preferred)*

Cost (Australian Dollars & includes GST)

<input type="checkbox"/> Platinum Sponsorship	\$20,000	\$ _____
<input type="checkbox"/> Gold Sponsorship	\$10,000	\$ _____
<input type="checkbox"/> Silver Sponsorship	\$6,000	\$ _____

Exhibition Opportunities

<input type="checkbox"/> Exhibition Booth	\$2,000	\$ _____
---	---------	----------

Advertising Opportunities

<input type="checkbox"/> Full page	\$1,100	\$ _____
<input type="checkbox"/> Half Page	\$650	\$ _____
<input type="checkbox"/> Quarter Page	\$400	\$ _____
<input type="checkbox"/> Satchel Inserts (Exhibitor)	\$500	\$ _____
<input type="checkbox"/> Satchel Inserts	\$600	\$ _____

TOTAL (SPONSORSHIP AND EXHIBITION)

\$ _____

Please note: Confirmation of sponsorship and exhibition space is conditional upon this form being completed and all payment received. The organisers reserve the right to reassign any exhibition stand to another exhibitor if these conditions are not fulfilled.

Upon confirmation, this contract is binding on the signature below

I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Name of authorised person: _____ Signature: _____ Date: _____

11th International Mental Health Conference

C/- AST Management Pty Ltd

PO Box 10508, Southport BC, QLD 4215

Tel: (07) 5528 2501 Fax: (07) 5528 5291