

# 2nd Australian Rural and Remote Mental Health Symposium

Novotel Sydney Brighton Le Sands  
29th – 30th September 2010

## **Winds of Change: New Perspectives on Rural and Remote Mental Health**

- Policy initiatives
- Primary interventions
- Promoting recovery
- Preventing relapse



Sponsorship  
and Exhibitor  
Prospectus 2010

[www.anzmf.asn.au/rmh10](http://www.anzmf.asn.au/rmh10)

# Invitation

The symposium will explore new perspectives within the P4 parameters by way of individual symposium papers, keynote presentations, and workshops.

- **Policy initiatives:** This stream will focus on State, Federal and International initiatives addressing rural and remote mental health needs. Forward planning initiatives will be explored in the area of community resilience, indigenous mental health, service access and climate change and their impact on rural and remote communities.
- **Primary interventions:** This stream will focus on research into early intervention strategies and treatments for mental health issues across the great diversity of our rural and remote communities.
- **Promoting recovery:** This stream will focus on evidence based treatments designed to facilitate recovery, particularly in the areas affected by climate change, with a focus towards depression, suicide and trauma.
- **Preventing relapse:** This stream will explore research into relapse prevention strategies principally in the areas of depression, suicide and trauma.

I invite you to participate in our symposium and join me, together with the symposium committee, in learning from our keynote speakers and their analyses of our responses to the effects of climate change on rural and remote communities, and in particular how health professionals can help communities deal with the impacts of climate change and the increased incidence of depression and suicide.

I look forward to seeing you in Sydney at the 2nd Australian Rural and Remote Mental Health Symposium.



Dr Norm Barling  
Conference Chair



## Keynote Presenters:



**Prof Patrick McGorry** – Patrick D. McGorry is Executive Director of Orygen Youth Health (OYH) Australia’s largest youth mental health organisation, based in Parkville, Victoria, Professor of Youth Mental Health at the University of Melbourne and founding member of the National Youth Mental Health Foundation (headspace) board. OYH comprises a world-renown research centre and a clinical service targeting the needs of young people with emerging serious mental illness



**Prof Richard Bryant** – Prof Bryant is a world-leading authority on post-traumatic stress, has received the 2008 Australian Psychological Society Award for Distinguished Contribution to Science. The prestigious award recognises a scientist whose innovative research has been highly influential in their respective field.

This award has only been handed out five times in the past decade.



**Mr David Crosbie** – As CEO of the Mental Health Council of Australia, Mr Crosbie leads a peak national organisation that is driving mental health reform across Australia and actively advocating the interests of a broad range of members and stakeholders including professional groups, consumers, carers and service providers



**Prof Mark Creamer** – Prof Mark Creamer is a clinical psychologist with many years of experience in the area of recovery from trauma. His academic qualifications include a BA (Hons) from Portsmouth in the UK (1976) as well as an MA in Clinical Psychology (1984) and PhD (1991) from the University of Melbourne.



**Assoc. Prof. David Pierce** – David is a GP, and has been in clinical practice in regional Victoria for 27 years. He has a specific interest in the treatment of depression and anxiety in general practice and in supporting clinicians to provide evidence-based care for depression and anxiety in routine practice.



**Mr Len Kanowski** – Len commenced as a MHFA Instructor in 2002. He was the Deputy Director of the Mental Health First Aid Training & Research Program, Department of Psychiatry, Orygen Research Centre, University of Melbourne between 2005-2009. He is also a trainer of MHFA Instructors. Len has worked continuously in the mental health field as a clinician, manager and educator for over 30 years.



**Prof Vaughan Carr** – Vaughan Carr graduated in medicine from the University of Adelaide in 1973 and received his training in psychiatry at the University of Rochester (1974-78) and Yale University (1978-80) in the USA. After 8 years as an academic psychiatrist at the University of Adelaide, he took up the position of Professor of Psychiatry at the University of Newcastle in 1989 and Director, Hunter Mental Health (1997- 2005).

As Director of Hunter Mental Health, Professor Carr led a program of structural reorganisation, reform and renewal of mental health services in the Hunter Area based on mental health strategic plans, which he prepared in 1993 and 1996.



## The Venue:

### Novotel Brighton Le Sands, Sydney

Novotel Sydney Brighton Beach offers a variety of facilities including an outdoor swimming pool with spa, restaurant and bar and a day spa and health centre with large modern gymnasium, steam room and indoor pool.

The hotel overlooks the white sandy beaches of beautiful Botany Bay, yet is only 20 minutes from central Sydney and just 5 minutes from Sydney Airport's domestic and international terminals.

Cnr. Grand Parade & Princess Street  
Brighton-le-Sands  
NSW 2216 Australia



# Sponsorship Opportunities

Exhibitors are welcome to bring free standing displays but must check with organisers for space allocation requirements.

Note: All morning and afternoon tea breaks and lunches are held in the Exhibition area.

## PLATINUM SPONSOR \$20,000 INC GST – ONE SPONSOR ONLY

- Speaker to be included in the program
- Primary exposure of organisation/ product/ logo on all event advertisements, program and publications
- Website logos and links
- Links to company web site in 100,000 emails
- On stage signage at all plenary sessions
- Corporate announcements at the symposium opening and closing ceremonies
- Primary location trade display/exhibit
- Primary exposure of organisation/ product/ logo on main symposium display slide
- 6 full registrations plus function delegate packs
- Plenary Stage Signage
- Logo on symposium satchels
- Inserts in symposium satchels
- Corporate identity at all functions and sessions
- Full page advertisement in symposium program
- Full page of editorial in the symposium program
- Double exhibition space

## GOLD SPONSOR \$10,000 INC GST – THREE SPONSORS ONLY

- Priority exposure of organisation/product/logo on brochure and published program/ abstract as supplied
- Banner display at all symposium functions and staging
- Full page advertisement in symposium program
- Corporate announcement at symposium opening and closing ceremonies
- Priority location trade display/exhibit
- Organisation/ product/ logo on a display slide
- 4 full registrations plus function delegate packs
- Logo on all symposium slides
- Single exhibition space

## SILVER SPONSOR \$6,000 INC GST

Function Sponsors – 1 sponsor per day

- All Lunches
- All Tea breaks

- Organisation/product/logo on brochure and published program/abstract
- Banner display at applicable function/event
- 1/2 page advertisement in published program/abstracts or delegate packs
- Announcement at each function
- 2 full registrations plus function delegate packs
- Single exhibition space

## EXHIBITOR \$1,900 INC GST

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A total of 15 exhibitors only including major sponsors

- Organisation name listed in brochure
- Organisation/product/logo in published program/abstract as supplied
- Trade display/exhibit
- 1 full delegate registration includes functions and one staff trade display pass
- Link from symposium website
- Single exhibition space

## ADVERTISING

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- Full page in the symposium handbook \$1100.00
- ½ page in the symposium handbook \$650.00
- ¼ page in the symposium handbook \$400.00

Name Badges and Lanyards – details available on request

All delegates will receive a satchel upon registration at the symposium. Each insert not to exceed 4 pages and be no larger than A4 in size and the sponsor is to provide inserts. Book early to avoid disappointment.

- Exhibitor \$500 per insert
- Non Exhibitor \$600 per insert

## GENERAL ADVERTISING

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The opportunity may exist to place advertisements in the Symposium Registration Brochure, Symposium Handbook or inserts into the delegate satchels. These advertisements are subject to confirmation upon completion of design of the symposium literature.

Internet Cafe – on application, contact the Symposium Managers for further information on:  
Ph: 07 5528 2501 or email: [ruralhealth@anzmh.asn.au](mailto:ruralhealth@anzmh.asn.au)



### Symposium Secretariat

Samantha Robson

PO Box 10508 BC,  
Southport Qld 4215 Australia

Ph: (61 7) 5528 2501

Fax: (61 7) 5528 5291

**Email:**

[ruralhealth@anzmh.asn.au](mailto:ruralhealth@anzmh.asn.au)

**URL:**

[www.anzmf.asn.au/rmh10](http://www.anzmf.asn.au/rmh10)

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## SPONSORSHIP AND EXHIBITION BOOKING FORM

Novotel Sydney Brighton Le Sands

29th-30th September 2010

Stand Co-ordinator Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Name for signage: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Ph: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

*Please print clearly*

### **Sponsorship Opportunities** (please ✓ opportunity preferred)

*Cost (Australian Dollars & includes GST)*

Platinum Sponsorship \$20,000 \$ \_\_\_\_\_

Gold Sponsorship \$10,000 \$ \_\_\_\_\_

Silver Sponsorship \$6,000 \$ \_\_\_\_\_

### **Exhibition Opportunities**

Exhibition Booth \$1,900 \$ \_\_\_\_\_

### **Advertising Opportunities**

Full page \$1,100 \$ \_\_\_\_\_

Half Page \$650 \$ \_\_\_\_\_

Quarter Page \$400 \$ \_\_\_\_\_

Satchel Inserts (Exhibitor) \$500 \$ \_\_\_\_\_

Satchel Inserts \$600 \$ \_\_\_\_\_

### **TOTAL (SPONSORSHIP AND EXHIBITION)**

**\$ \_\_\_\_\_**

Please note: Confirmation of sponsorship and exhibition space is conditional upon this form being completed and all payment received. The organisers reserve the right to reassign any exhibition stand to another exhibitor if these conditions are not fulfilled.

Upon confirmation, this contract is binding on the signature below

I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Name of authorised person: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **2nd Australian Rural and Remote Mental Health Symposium**

PO Box 10508, Southport BC, QLD 4215

Tel: (07) 5528 2501 Fax: (07) 5528 5291

